

• *DOC integrates with multiple databases on a daily basis.*



• *DOC engages with personalized omni channel communications.*



• *DOC touch-points effortlessly **acquire** and **retain** consumers to grow your business.*

DYNAMIC Responsive & Personalized OMNI Unified Message CHANNELS Across All Platforms

FOR MORE INFORMATION VISIT:
www.DynamicOmniChannels.com
Or Call 813-803-5800



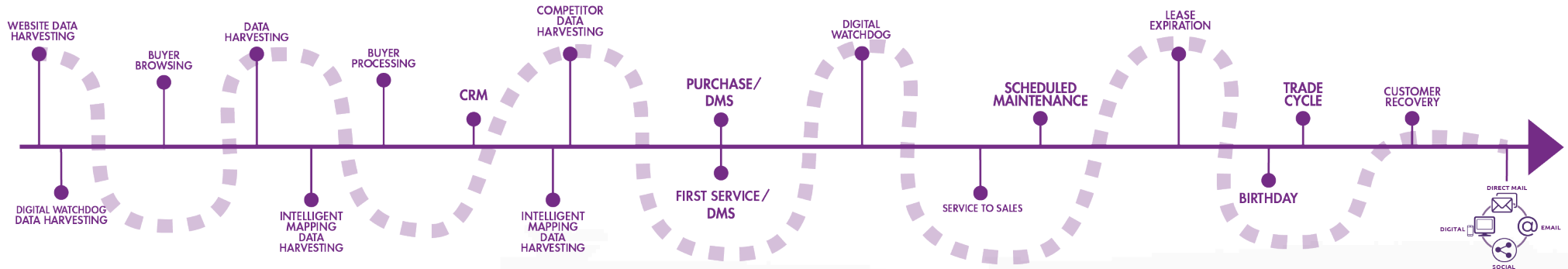
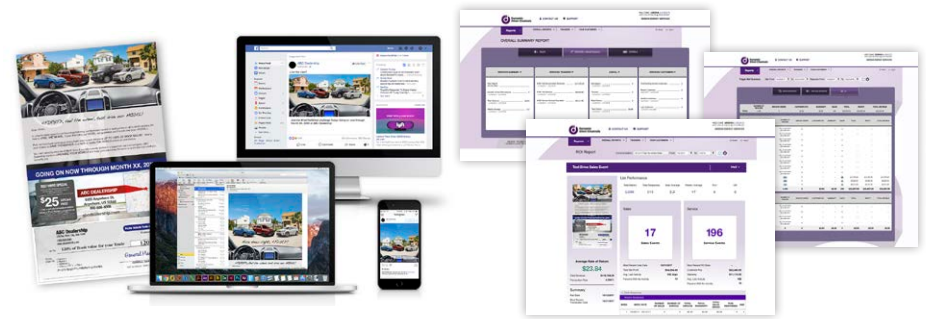
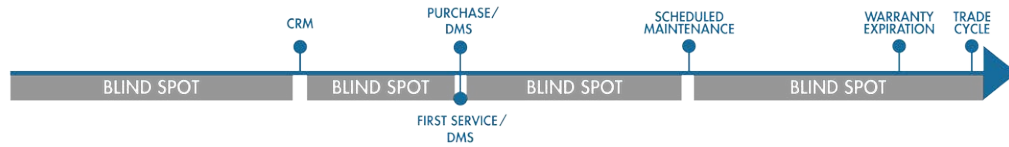
DOC

MAKING CAR DEALERSHIPS
HEALTHY AGAIN



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THEM vs DOC™



1 Integrate & Harvest 2 Identify & Analyze 3 Engage & Monitor

- ⊗ DMS INTEGRATION
- ⊗ CRM INTEGRATION
- ⊗ HARVEST WEBSITE VISITOR PII
- ⊗ HARVEST COMPETITOR DEALERSHIP PII

- ⊗ SERVICE RETENTION
- ⊗ SALES RETENTION
- ⊗ BROWSING BEHAVIOR
- ⊗ SALES & SERVICE CONQUESTING

- ⊗ DIRECT MAIL
- ⊗ EMAIL
- ⊗ SOCIAL
- ⊗ DIGITAL



DOC is a complete analytics and marketing engine that monitors the blind spots in your sales and service advertising by verifying web traffic and validating traditional and digital advertising using on lot trip wires generated by state-of-the-art mobile technology. DOC combines its proprietary data along with CRM and DMS data to apply Dynamic Omni Channel strategies.